

GDPR Penalties Prove Why Compliance Isn't Enough—And Why Companies Need Clarity

ELINE CHIVOT AND DANIEL CASTRO | MAY 2019

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EU policymakers and data protection authorities should focus on clarifying the legislation, specifying the technical requirements to provide information, and take into account the costs and difficulties compliance may impose on companies in some cases. Otherwise European businesses will continue to face difficulties interpreting and complying with the GDPR.